

SAVE TIME AND MONEY! CHAMBER AD PACKAGES

Book all your Chamber ads for the year to save time and phone calls with our team. Plus, the more advertising you set up, the more you save!

ULTIMATE EXPOSURE PACKAGE

\$6706 (Savings of \$1,694!)

- Full-page color ad in the **Guidebook to Greater Concord** magazine (\$2800 value)
- Full-page ad in the printed **Membership Directory** (\$840 value)
- Premium color ad in the 2026 **Visitor Guide** (\$1300 value)
- 12 months of **banner ads** on our website (\$1,500 value)
- 12 months of tile ads in the **Chamber Review Newsletter** (\$900 value)
- Online directory enhancement (\$100 value)

IMPACT PACKAGE / \$4,999 (Savings of \$961!)

- Half-page color ad in the **Guidebook to Greater Concord** (\$2,000 value)
- Full-page ad in the printed **Membership Directory** (\$840 value)
- Standard color ad in the 2026 **Visitor Guide** (\$740 value)
- 12 months of **tile ads** on our website (\$900 value)
- 12 months of tile ads in the **Chamber Review Newsletter** (\$900 value)
- 6 tile ads in our **E-Newsletter** (\$480 value)
- Online directory enhancement (\$100 value)

INTRODUCTION PACKAGE / \$2,520 (Savings of \$560!)

- Eighth-page color ad in the **Guidebook to Greater Concord** (\$1,100 value)
- Mini color ad in the 2026 **Visitor Guide** (\$500 value)
- 12 months of tile ads in the **Chamber Review Newsletter** (\$900 value)
- 6 tile ads in our **E-Newsletter** (\$480 value)
- Online directory enhancement (\$100 value)

CUSTOM AD PACKAGES AVAILABLE TOO!

Contact us to secure your ad package today:

Gabriel Szczepanik, Director of Membership Development
(603) 224-2508 x 105 • membership@concordnhchamber.com

CREATE YOUR CUSTOM AD PACKAGE

Our Chamber staff will work with businesses of any size to develop comprehensive marketing packages that suit any budget. Connect with thousands of the area's top professionals, or reach new audiences who are traveling or relocating to the Capital Region. If you're looking to introduce your business to the community, launch a new product, or just make a splash online or in print, your custom ad package will be tailored to your unique goals.

Guidebook to Greater Concord



This annual publication is your in-depth travelogue for all things Concord, including activities, food, healthcare, education, and more. **10,000** copies are printed and distributed to visitor centers, area business, and mailed to travelers & new residents.

Visitor Guide



A condensed, pocket-friendly guide containing the best of the city of Concord, featuring area maps and local attractions, dining, shopping, and lodging. **20,000** copies are printed and distributed.

Membership Directory



This handy guide lists our over 800 member businesses both alphabetically and categorically, and serves as an all-in-one stop for contact information. **1,100** copies are printed and distributed to the Greater Concord business community.

Website



This go-to stop for chamber members and residents attracts **7,000** page views per month. Banner ads receive approximately **50,000** impressions a month, and tile ads receive approximately **12,000**.

E-Newsletter



Our e-newsletter is mailed to **3,000** area professionals and features an outstanding **15-20% click through rate** on ads.

Printed Newsletter



Our Chamber Review newsletter includes 6-10 pages of articles, photos, event information, and more. It is mailed to over **1,100** local businesses, and a digital version is published online.

Directory Enhancement

Make your business stand out in both our **online and printed** Membership Directories for just \$100 a year. Benefits include priority listing, logo, extra categories, and more!

Contact us to customise your bespoke ad package today:

Gabriel Szczepanik, Director of Membership Development
(603) 224-2508 x 105 • membership@concordnhchamber.com