



Save time and money!

Packaged Advertising Deals

Book all your Chamber ads for the year to save time on emails and phone calls with our team. Plus, the more advertising you set up, the more you save!

Ultimate Exposure Package:

- Full page color ad in the Guidebook to Greater Concord magazine (\$2,800 value)
- Full page ad in the printed Membership Directory (\$840 value)
- Premium color ad in the Visitor Guide (\$1,300 value)
- 12 months of banner ads on concordnhchamber.com (\$1,500 value)
- 12 months of tile ads in the Chamber Review printed newsletter (\$900 value)
- 12 tile ads in e-newsletter (\$960 value)
- Online enhancement (\$100 value)

Total cost: \$6,706 (Save \$1,694!)

Impact Package:

- Half page color ad in the Guidebook to Greater Concord magazine (\$2,000 value)
- Full page ad in the printed Membership Directory (\$840 value)
- Standard color ad in the Visitor Guide (\$740 value)
- 12 months of tile ads on concordnhchamber.com (\$900 value)
- 12 months of tile ads in the Chamber Review printed newsletter (\$900 value)
- 6 tile ads in e-newsletter (\$480 value)
- Online enhancement (\$100 value)

Total cost: \$4,999 (Save \$961!)

Introduction Package:

- Eighth page color ad in the Guidebook to Greater Concord magazine (\$1,100 value)
- Mini color ad in the Visitor Guide (\$500 value)
- 12 months of tile ads in the Chamber Review printed newsletter (\$900 value)
- 6 tile ads in e-newsletter (\$480 value)
- Online enhancement (\$100 value)

Total cost: \$2,520 (Save \$560!)

Gabriel Szczepanik, Director of Membership Development
(603) 224-2508 • membership@concordnhchamber.com

Audiences for any business!

Create a custom ad package

The Chamber staff will work with businesses of any size to develop comprehensive marketing packages and campaigns.

Connect with thousands of the area's top professionals or reach new audiences who are traveling or relocating to the Capital Region. If you're looking to introduce your business to the community, launch a new product, or just make a splash online or in print, take advantage of our unique advertising opportunities.

Guidebook to Greater Concord

This glossy magazine features beautiful photos, lists of local restaurants, and things to do in the Capital Region. **10,000** copies are printed and distributed to Visitor Centers, area businesses, and mailed to travelers and new residents.



Visitor Guide

We're thrilled to expand on our popular fold-out Map & Guide by creating a new publication for 2025! This booklet will highlight key attractions, restaurants and much more, with maps of the overall city, downtown area, and Penacook. **20,000** copies will be printed and distributed to Visitor Centers across the state, area businesses, and mailed to travelers and new residents.



Membership Directory

This handy guide features nearly 850 businesses, listed alphabetically and categorically with contact info, website links and much more.

1,100 copies are printed and distributed to the Greater Concord business community.

(603) 224-2508

membership@concordnhchamber.com

Enhanced listing

Make your business stand out in the **online and printed** Membership Directories for \$100 a year. Benefits include company listing displayed before others, logo, extra categories, and more.

Website

This go-to website for Chamber members and the community attracts over **7,000** page views per month. Banner ads receive approximately **50,000** impressions per month; tile ads receive **12,000**.



E-Newsletter

Our email newsletter is sent to **3,000** of the area's top professionals, with an outstanding **15-18% click through rate**. These communications are filled with event invitations, colorful photos, community news, and more.



Printed Newsletter

This monthly publication includes 6-8 pages of articles, colorful photos, a meeting and events calendar, and more. It is mailed to over **1,100** local business leaders.

